Invitation

TO A

MANUFACTURING – BUSINESS

“INFO-SEMINAR”

THURSDAY, MARCH 1, 2012
At 5:00pm in the
Conference Room at PARTEC

“Manufacturing a Future for the
Australian Manufacturing Industry”

(See over for full details)
AGENDA

BBQ and drinks in the workshop from 4:00pm.

In the Conference Room from 5:00pm (which seats 35),
Closing at 6:15pm

OUTLINE OF SEMINAR:

**Guest Presenter: Brian Boland**  
Our guest presenter has vast experience in designing manufactured products, business creation and development, and even as a university lecturer. He came to PARTEC through our common tooling and plastics design industry interests and recently moved to Queensland, so we are taking this opportunity to grab some of his time for an info-seminar.

**Seminar Notes:**

Many Australian manufacturers face a crisis, with the low-cost China phenomena and the worldwide economic slow-down. Australian manufacturing Gross Operating Profit Margins are averaging 7%, however the balance of trade figures show imports of finished goods are double our mineral export dollars.

Those of us with well-run businesses now have all of the conventional “world’s best practice”, “competitive manufacturing”, “design thinking” and “innovation” in place. New ideas for industry-wide progress are next. Re-manufacturing Australia’s manufacturing future is feasible and achievable at industry and individual business level.

I feel duty bound to bring this seminar to our local industry, outside of our usual polymer technology seminar programs. It is very high-level scientific business research by qualified people, and has real-world application.

*Roger Cater*

**RSVP:** To Sarah by Monday, February 27th for catering purposes.  
Phone: 3849 7878 or Email: admin@partec.qld.edu.au